

THE INTERNATIONAL
POOL SPA
LANDSCAPE EXPO



Pool Spa and Landscape Expo (PSL)

Where all segments of pool, Spa, Landscape and outdoor furniture industry IN THE MEA REGION gather

28 – 30 APRIL 2023

 EGYPT INTERNATIONAL EXHIBITION CENTER (EIEC)

ORGANIZED BY:

ATF
Group
AL-AWAEL CO.
F&E CONFERENCE

www.poolandspa-expo.com.eg

INTRODUCTION

PSL Expo the biggest dedicated Exhibition and Conference for POOL – SPA – LANDSCAPE AND OUTDOOR FURNITURE

The expansion of construction activities in the region together with the raise of interest for green buildings, and the international vision of sustainability all drive the investors and key players to pay more attention to the landscape and related activities. Leading real estate projects, urban communities, resorts, hotels, sports clubs Invest heavily in this sector as landscape nowadays is one of the promoting keys for mega projects and one of the most important selling factor which, distinguishes a project from another. Based on this fact, comes the importance of Pool Spa & Landscape Expo as a leading event that gathers all concerned organizations, Companies, associations representing both private and governmental sectors together with potential buyers from all the MEA region under one roof and in just 3 days.

Why Visit?

We offer our visitors three strategic reasons to visit;

- Direct promotion for products and innovations.
- Meet and network with new leads, key players, and governmental bodies .
- Update you with the latest technologies in the local and international market

Why Egypt?

Construction business in Egypt denotes a noticeable growth. Real Estate projects and new urban communities are presenting a huge market for all suppliers, subcontractors, contractors and consultants.

Hundreds of millions are being spent in construction projects Due to the increasing demands for landscape components and services.

The landscape view and its furniture quality are key factors of success which any construction project drastically depends on. The business accessibility of the Egyptian market to The Middle East, and African countries, gives the exhibitors valuable opportunities for future joint venture partnerships with companies in the said countries.



2024

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ABOUT THE SHOW

The international Pool Spa & Landscape Expo is a comprehensive annual event, visited by more than 20,000 targeted visitors from the MEA region. Where, all specialized local and international key players and investors, constructors, consultants, real estate developers, designers, and Spa requirements, landscape and outdoor furniture suppliers attend the show annually under one roof for three days

WHY EXHIBIT?

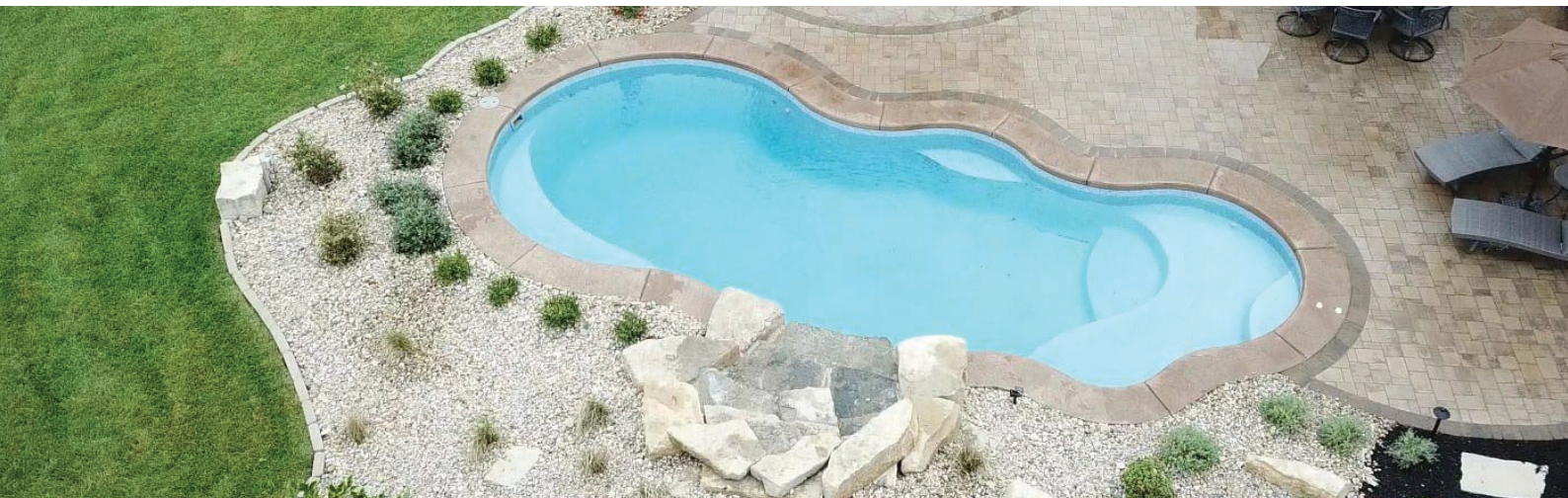
- Reach your potential clients.
- Explore new markets and new business opportunities.
- Promote your products and services during the event.
- Meet with specialized Contractors, Real estate Developers, consultants and related suppliers
- Boost your brand, products and services among competitive companies.

- Be updated with the latest technologies in pool installations, lightning systems, outdoor furniture, landscape flooring and decoration, and Spa equipment.

- Build prospective databases and generate sales leads.

- To network with water professionals, Industry leaders, governmental decision makers and specialized visitors at event.

- Get the chance to network and make joint venture partnerships with local and international companies.



Visitors Profile

- Architects and Designers.
- Builders & Contractors.
- Real Estate Developers (Gov. & private).
- Health, sports clubs and Fitness Professionals.
- Environmental Consultants.
- Beauty Centers and Salons professionals.
- Hotels, resorts, sport clubs, restaurants Industry , and other public and private management representatives.
- Governmental Agencies / Authorities.
- Engineering Organizations.
- Educational Establishments / Schools / Universities.
- Water Resources consultants
- Agricultural Experts.
- Agencies / NGOs/OEMs.
- Fertilizer Manufacturers.
- Hospitals / Medical Schools / Medical Centers.
- Interior designers.
- Municipal Corporation.
- Repair and Maintenance Companies.
- Installers, distributors, retailers and suppliers.
- Consultants, Engineers, IT developer.
- Cement, Glass, vinyl ... industries.
- PVC fitting and waterproof paint industries.
- Health specialist/advocates/trainers/educators and consulting engineers.
- Fitness equipment retailers.
- Property owners.
- Pool operators.
- Fencing, balustrades and retaining walls products / builders.
- Wellness and fitness equipment.
- Service Technicians.
- Risk management and facility Managers.
- Service companies (database, management, engineering, architecture, etc.).
- Sanitary engineers.
- Construction materials and equipment manufacturers.
- Electrical control systems companies.
- Electrical consultants and electronics manufacturers.
- Water Treatment and Filtration suppliers.
- Chemicals and chemical alternatives plants.
- Water features: Fountains, falls, ponds designers.
- Heating and Cooling and safety System manufacturers.
- Fashion, Beauty and Cosmetics industry.
- Timber / wood industries.
- Tile, textiles, fiberglass, metal, concrete, stone, metal, Plastic, and vinyl industries.
- Tile, stone and paver suppliers.
- Food and Beverage Industries.
- Food Processing Units.
- Service Management.
- Sporting goods: Swim suits, costumes, goggles , snorkels, inflatable vest...
- Pool / Spa Pumps, motors and anti-entrapment devices manufacturers.
- Covers, rollers, liners and enclosures products supplier.
- Pool cleaning tools (skimmers, cleaning equipment...)
- Heating and cooling systems supplier/ manufacture.
- Pergolas, pool enclosures and outdoor structures.
- Water supply, reticulation system manufacturers.

EXHIBITOR PROFILE



POOL

- Swimming Pools
- Pool Chemicals
- Pool Construction
- Insulation Materials
- Olympic Pools Equipment
- Heating and Humidity Retrieval Devices
- Pool Furniture,
- Filtration Systems
- Disinfection Systems,
- Pool Coating Materials
- Underwater Lighting Equipment
- Pool Accessories
- Warming Systems
- Pool Machineries
- Artificial ponds and rivers
- Safety Covers
- Winter Covers
- Sealing Systems
- Wave system

SPA

- Salon Spa (Spa tools and equipment - Heating rocks, cosmetics, towels, etc...)
- Saunas,
- Steam Rooms,
- Jacuzzi
- Hot Bath tubs
- Shower rooms
- Filtration Systems
- Disinfection Systems
- Spa Furniture
- Safety Covers, Winter Cover and Sealing Systems



LANDSCAPE

- Gardens & furniture
- Water features
- Irrigation & drainage
- Sport playgrounds
- Machinery & equipment
- Walls | roofs | Bench | seating
- Lighting
- Shades & tents
- Artificial grass & flooring - Installation & maintenance
- Garden paths materials
- Natural stones | Cast stones
- Wood materials
- Tree protection materials
- Paving materials
- Wooden areas
- Transplanting of large trees
- Soil regeneration and aeration

Organized by

About ATF



ATF Group is one of the leading exhibitions organizers in Egypt and the MENA region (the Middle East & North Africa), with a portfolio of successful exhibitions. Our company has played a key role in delivering the power exhibitions in stimulating regional and international trade and has set the place for the international trade exhibitions in Egypt. ATF Group has built its enviable reputation for organizing successful events by attracting high quality audiences to its fairs from across the region and beyond. The success of ATF Group has been woven by running effective marketing campaigns utilizing a high experience in advertising, PR, and management of databases .

SEE YOU AT
PSL EXPO 2024

ATF services

in coordination and with the support of our professional service providers and exhibition official partners, our clients (exhibitors and visitors can enjoy competitives packages and offers such as - Tavel services (hotel booking - ticketing - visa support - meet and assist - transportation tours and excursions - translation - personal assistance.)

- Shipping and custom clearence
- Internet and comunication facilites
- Advertising, Printing, Promotional Activities
- Decoration and stand building

FOR PLANNING DYNAMIC PARTNERSHIP OR SPONSORSHIP IN 2024

PLEASE CONTACT

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